
eSECURITY Guard

A new old service for the digital world

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An increasingly large number of IT security companies are providing penetration testing and related “ethical hacking” services for the digital world. If transferred to the real world, such services would correspond to the approach of having the security of a building be tested by “ethical burglars”. We don’t see such services in the real world, mainly because we know that every building can be penetrated and that it is only a question of time and money one is willing to spend. Consequently, one prefers to invest resources in adequate security measures, rather than penetration tests of questionable value. Eventually, one hires a trustworthy security company to overtake simple routine jobs, such as checking whether all doors and windows are closed at night. There are many companies specialized in the provisioning of such services and there is a lot of experience in this area.

It is possible and very likely that there are many security-related control jobs that must also be performed regularly in the digital world. For example, it must be regularly checked, whether an Internet presence is defaced, systems are correctly patched, antivirus software is updated, and the demilitarized zone of a firewall configuration is correctly configured to withstand current attack vectors. Such checks are relatively simple and ideally executed by a trustworthy third party.

Against this background, eSECURITY Technologies Rolf Oppliger positions **eSECURITY Guard** (<http://www.esecurity.ch/guard>) as a new old service for the digital world. The service is old, because it has been existing in the real world for ages; it is only new with regard to the digital world. In contrast to the real world, it is reasonable to position **eSECURITY Guard** and related services on the international market. This is also reasonable, because potential customers are likely to be large and internationally operating companies.

eSECURITY Technologies Rolf Oppliger is looking for partner companies for the conception and further commercialization of **eSECURITY Guard**. If you are interested in the topic and would like to discuss corresponding opportunities, then please feel free to contact us at will. We appreciate any discussion without commitment and related exchange of ideas in this matter.